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**PRESS  
RELEASE**

FOR IMMEDIATE RELEASE: June 17, 2021

## EVENT CANCELLATION ANNOUNCED

*With heavy hearts, PACE announces the cancellation of Steamboat Days and Taste of Peoria for 2021. \*\*This does not include or affect the Steamboat Classic road race event.\*\**

PACE joins Central Illinois in their excitement to be on the road to returning to normalcy. Like so many other businesses and organizations, the last 16 months have taken their toll. As a not-for-profit, fully volunteer run organization, our ability to provide events to the community relies on access to a volunteer pool to plan and conduct community events to generate the revenue that enables the presentation of events such as the historic and beloved Santa Claus Parade, as well as the Yule Like Peoria Holiday Walkabout. We have many community partnerships with businesses and organizations that enable the preparation for events and to provide food and entertainment at the events. Many of these partners continue to struggle with staffing and resource needs as they fight to recover from closures and service limitations. While we are anxious to provide a place for the community to come together and celebrate community spirit, we want to do it right for everyone. With the continued shortage of employees to operate normal business hours, we believe the best way to help our community partners recover is to utilize our resources to promote them and encourage community members to patronize their establishments. Although we will not have in person gatherings for these events in 2021, we request and encourage you to follow our social media platforms and watch for information on past, and maybe future, event participants you can support with your business so they can grow and we can return in 2022 to offer an even better event experience for everyone. As always, if you or someone you know is interested in volunteering for future events, or participating in the planning of events by becoming a board member, please contact us at [info@peoriaevents.com](mailto:info@peoriaevents.com).